

#B-SAFE
4business



International supplier fair for
food and beverage industry

2-4 December 2021

IECC, Pragati Maidan, New Delhi, INDIA

POST SHOW REPORT

Co-located with:



Organised by:





ANUTECH - International FoodTec India 2021

UNIQUE
advantages
of a
UNIQUE
fair:



Totally focused: Here everything revolves around the suppliers of the F&B industry and their solutions

Co-located shows: ANUTECH - International FoodTec India co-located with PackEx-India, Food Logistics India, ANUTECH - Ingredients India delivers complete cross sector solutions for food processing, packaging and logistics

India's leading: From last 15 years ANUTECH - International FoodTec India have been India's biggest and leading trade fair

Hugely successful: With 268 exhibitors from 20 countries and 6,102 visitors from 13 countries, show is hugely successful post pandemic in India

Inauguration Ceremony



Dignitaries and industry stalwarts gracing the show

Mr. Sanjay Singhal, Chief Operating Officer (COO) - Dairy and Beverages, ITC Limited

Mr. Pravin Mittal, Senior Director, FICCI

Mr. M J Khan, Chairman, Indian Chamber of Food & Agriculture and Board Member, APEDA

Mr. M A Tejani, Managing Director, Gits Foods Pvt. Ltd.

Mr. Subodh Jindal, President, All India Food Processors' Association (AIFPA)

From Koelnmesse India (organiser - AIFTI 2021)

Mr. Milind Dixit, Managing Director, Koelnmesse YA Tradefair Pvt. Ltd.

Knowledge Forums



National Seminar on Technology Foresight & Financial Resourcing to Modernize Indian Food Industry for a Significant Global Role
organised by AIFPA and Koelnmesse India



IFCA Star Awards and Seminar on Packaging-continuous enabler for creating value
organised by IFCA and Koelnmesse India








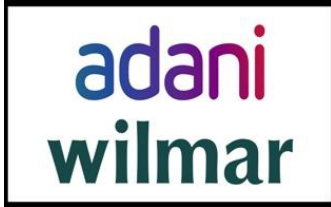














India Food Supply Chain Summit and Expo 2021
organised by Food Logistics India and Logistics Insider

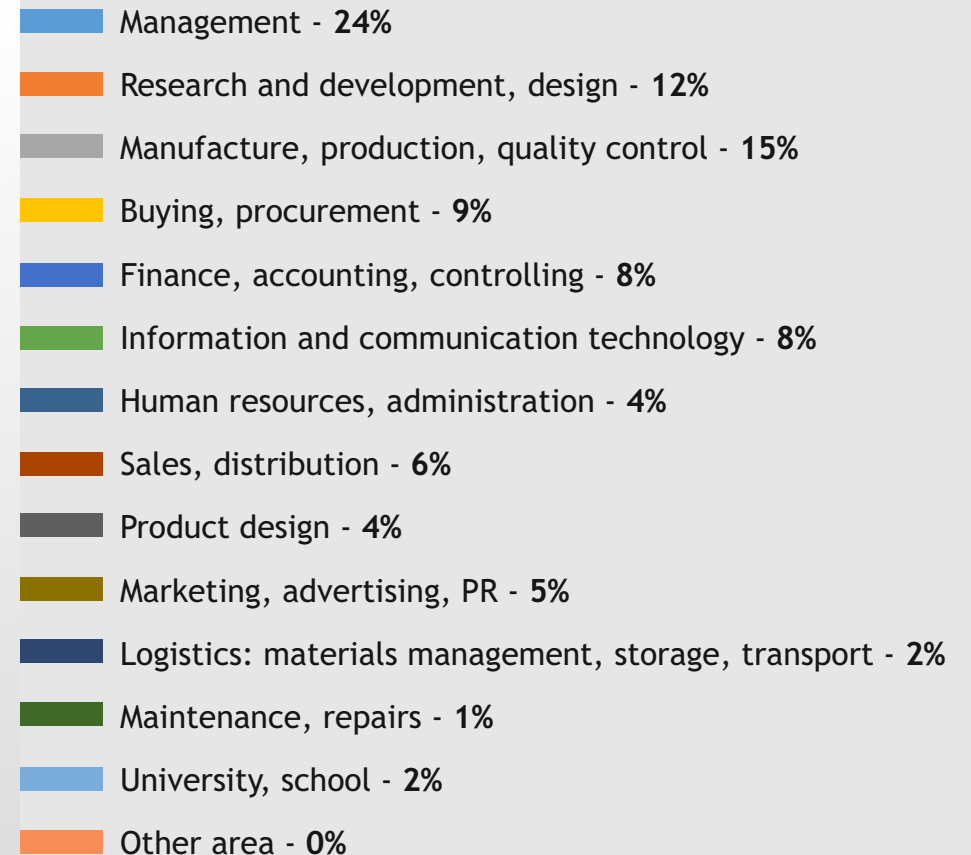
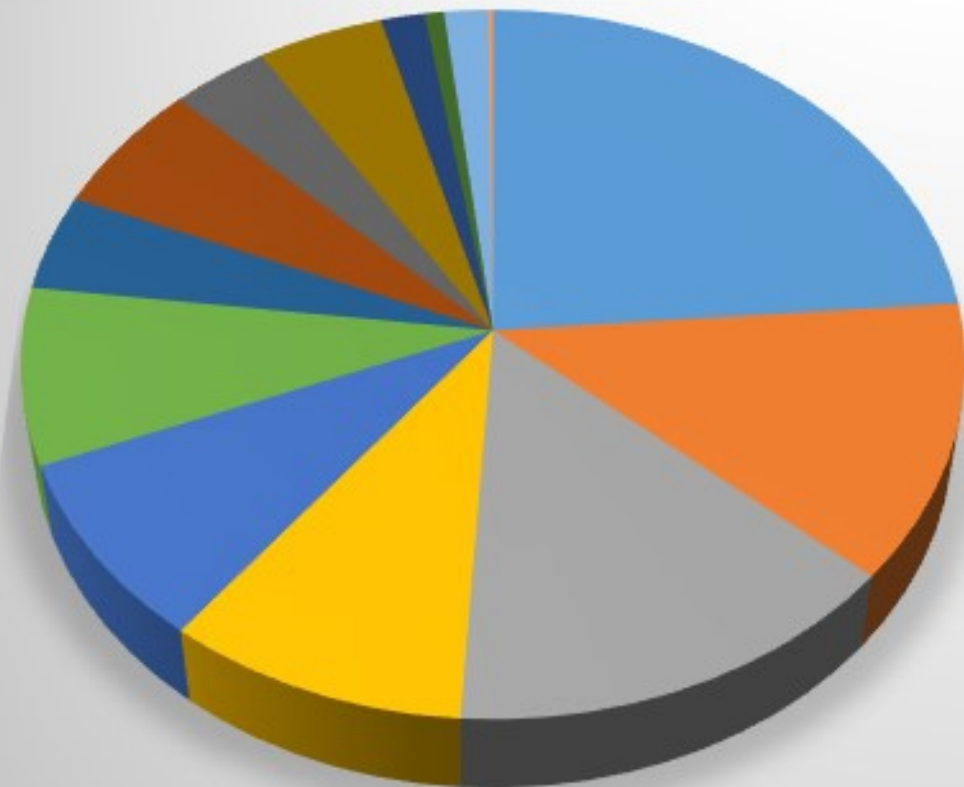
International visitors from 13 countries



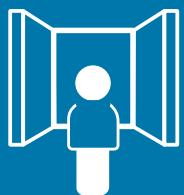
Top brands visited at ANUTECH - International FoodTec India 2021

 <p>ITC Limited</p>	 <p>Amul The Taste of India</p>	 <p>BRITANNIA</p>	 <p>Haldiram's</p>
 <p>BALAJI WAFERS</p>	 <p>BIKAJI</p>	 <p>Licious™ BORN TO MEAT</p>	 <p>adani wilmar</p>
 <p>Coca-Cola India</p>	 <p>M/S B. G. CHITALE® Chitale DAIRY</p>	 <p>Dr.Oetker FUNFOODS</p>	 <p>Vadilal</p>
 <p>Dabur</p>	 <p>PATANJALI®</p>	 <p>McCain™</p>	 <p>LOTTE INDIA</p>
 <p>Chheda's</p>	 <p>WRIGLEY A Subsidiary of Mars, Incorporated</p>	 <p>Suhana® TASTEMAKERS OF INDIA SINCE 1962</p>	 <p>Gits Since 1963</p>

Top decision makers choose the ANUTEC - International FoodTec India 2021



Statistics that speaks the success story



268

Exhibiting Companies



20

Exhibiting Countries



6,102

Visitors



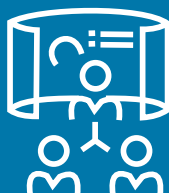
13

Visiting Countries



12,000

Business Space



3

Concurrent Seminars



20+

Speakers



2

Halls

Exhibitors testimonial



ANUTECH - International FoodTec India is a great show, now we are back and we are happy, very well managed. We had good visitors from Haldiram, ITC, PepsiCo, who's who of the industry and it is good to be back here.

Nishant Bansal, Managing Director, Noida Fabcon Machines Pvt. Ltd.



It is very nice to be back here in the industry, meet our customers' physically, show them our equipment and discuss with them their future projects

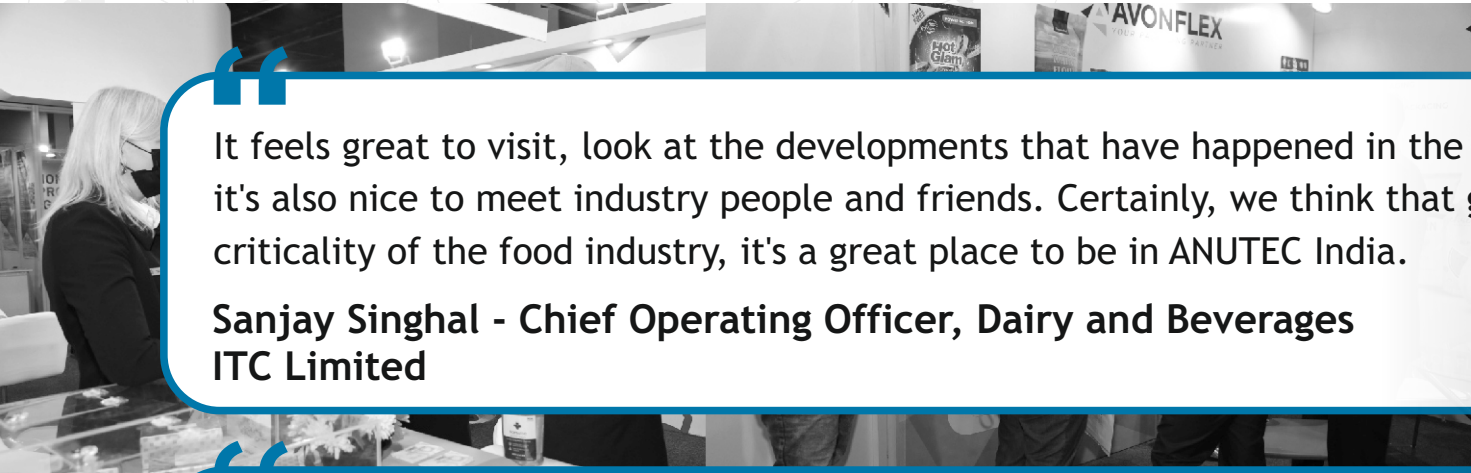
**Manoj Paul - Operations Head and Country Manager
Heat and Control (South Asia) Pvt. Ltd.**



We are pretty happy to see that we are getting very relevant responses, the crowd is filtered and we are getting more precise and subjective response


**Tanuj Agrawal - Vice President
Domino Printech India LLP**

Visitors testimonial




It feels great to visit, look at the developments that have happened in the last two years, it's also nice to meet industry people and friends. Certainly, we think that given the criticality of the food industry, it's a great place to be in ANUTEC India.

**Sanjay Singhal - Chief Operating Officer, Dairy and Beverages
ITC Limited**



I am quite thrilled to be here because after 3 years there is a physical exhibition happening and this is the fantastic exhibition. I can see the pains that have been taken to set up such a beautiful show. The scope of machinery both Indian and imported is enormous as far as food industry is concern.

**Mukhtar Tejani, Managing Director
Gits Food Products Pvt. Ltd.**



Happy to visit this exhibition by Koelnmesse on packaging and equipment technology. It's a very very important segment in India food processing industry. We are happy to see more Indianization of equipment and even foreign manufacturers setting up units in India is happening. Indian manufacturing is improving similarly there is a large space for imported machineries for high-capacity food processing units as well as new technology areas and this exhibition is serving very good purpose.

**Manoj Joshi, Special Secretary
Ministry Of Food Processing Industries, GOI**



Exhibitor Survey

Did you meet your relevant target groups at the trade fair?

73%
Yes

How satisfied are you with the number and quality of visitors?

42%
Very satisfied

How satisfied are you with the event as a whole?

45%
Very satisfied

Are you going to exhibit at the next ANUTEK - International FoodTec India?

66%
Yes, certainly

For how many days did you attend the event?

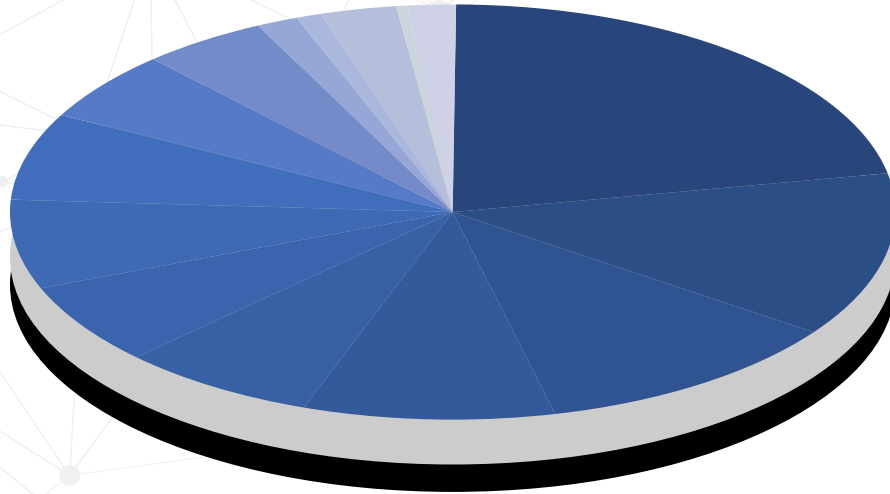
52%
For one day

How would you describe your influence on purchasing or procurement decision making?

51%
Decisive

Visitor Survey

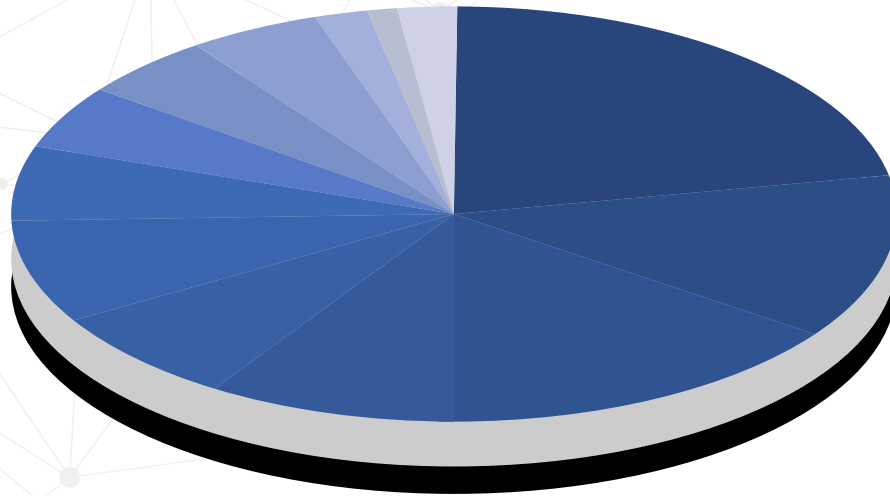
- What is your profession?



Entrepreneur - 27%
Co-Owner - 11%
Freelancer - 11%
Managing director - 9%
Board member - 7%
Head of an authority - 5%
Plant manager - 6%
Head of public office - 6%
Department head - 6%
Team leader - 5%
Other salaried staff/civil servant - 0%
Skilled worker - 2%
Lecturer/ teacher - 1%
Trainee - 3%
Other professional position - 0%
Pupil, student - 1%

Visitor Survey

- In which area of responsibility are you mainly employed?



Management - 24%

Research and development, design - 12%

Manufacture, production, quality control - 15%

Buying, procurement - 9%

Finance, accounting, controlling - 8%

Information and communication technology - 8%

Human resources, administration - 4%

Sales, distribution - 6%

Product design - 4%

Marketing, advertising, PR - 5%

Logistics: materials management, storage,
transport - 2%

Maintenance, repairs - 1%

University, school - 2%

Other area - 0%

Visitor Survey

How satisfied are you with the quality of the range of exhibits?

36%
Very satisfied

How satisfied are you with the event as a whole?

43%
Very satisfied

Are you going to visit the next ANUTECH - International FoodTec India in Mumbai in 2022?

53%
Yes, certainly

Would you recommend business friend to visit ANUTECH - International FoodTec India and co-located exhibitions?

65%
Yes, certainly



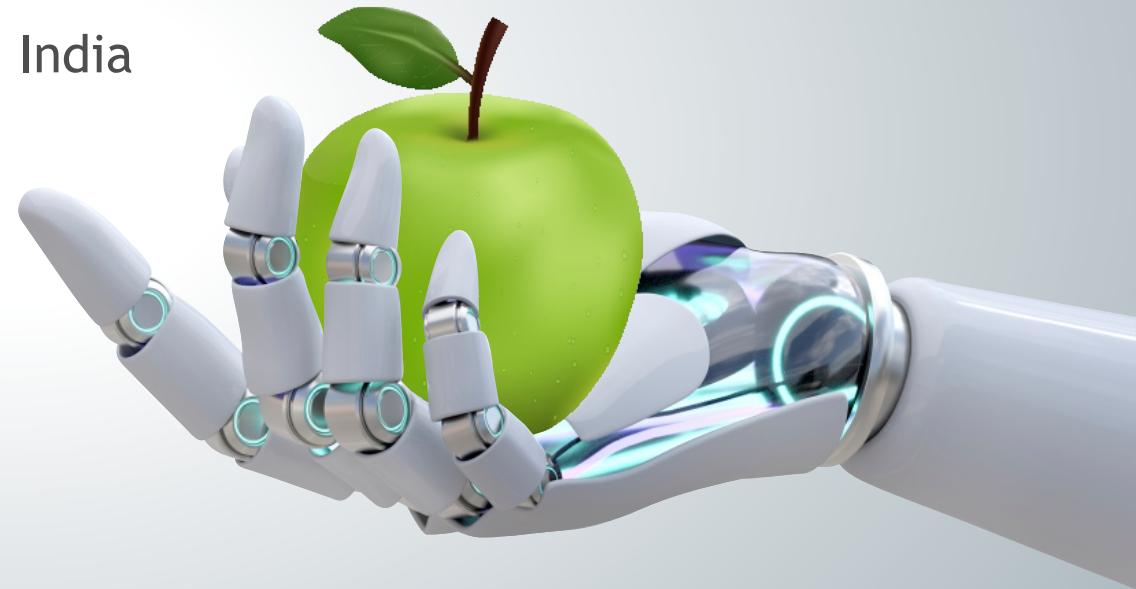
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ANUTECH - International FoodTec India

14.-16.09.2022

Bombay Exhibition Centre, Mumbai, India



Co-located with:



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