

#B-SAFE
4business



International supplier fair for
food and beverage industry

2-4 December 2021

IECC, Pragati Maidan, New Delhi, INDIA

POST SHOW REPORT

Co-located with:



Organised by:





ANUTECH - International FoodTec India 2021

UNIQUE
advantages
of a
UNIQUE
fair:



Totally focused: Here everything revolves around the suppliers of the F&B industry and their solutions

Co-located shows: ANUTECH - International FoodTec India co-located with PackEx-India, Food Logistics India, ANUTECH - Ingredients India delivers complete cross sector solutions for food processing, packaging and logistics








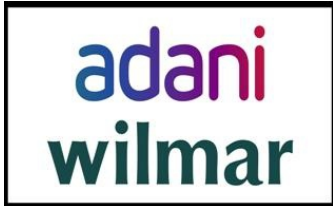












India's leading: From last 15 years ANUTECH - International FoodTec India is India's biggest and leading trade fair

Hugely successful: With 268 exhibitors from 20 countries and 6,102 visitors from 13 countries, show is hugely successful post pandemic in India

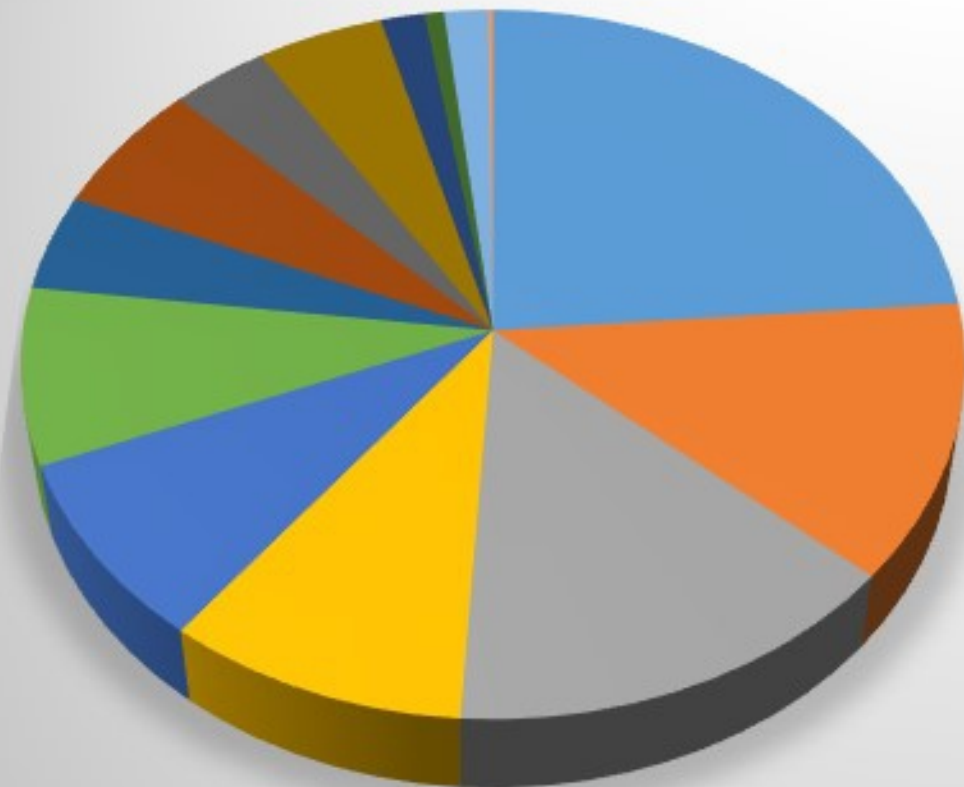
International visitors from 13 countries



Top brands visited at ANUTECH - International FoodTec India 2021

 <p>ITC Limited</p>	 <p>Amul The Taste of India</p>	 <p>BRITANNIA</p>	 <p>Haldiram's</p>
 <p>BALAJI WAFERS</p>	 <p>BIKAJI</p>	 <p>Licious™ BORN TO MEAT</p>	 <p>adani wilmar</p>
 <p>Coca-Cola India</p>	 <p>M/S B. G. CHITALE® Chitale DAIRY</p>	 <p>Dr.Oetker FUNFOODS</p>	 <p>Vadilal</p>
 <p>Dabur</p>	 <p>PATANJALI®</p>	 <p>McCain™</p>	 <p>LOTTE INDIA</p>
 <p>Chheda's</p>	 <p>WRIGLEY A Subsidiary of Mars, Incorporated</p>	 <p>Suhana® TASTEMAKERS OF INDIA SINCE 1962</p>	 <p>Gits Since 1963</p>

Top decision makers choose the ANUTEC - International FoodTec India 2021



Management	24%
Research and development, design	12%
Manufacture, production, quality control	15%
Buying, procurement	9%
Finance, accounting, controlling	8%
Information and communication technology	8%
Human resources, administration	4%
Sales, distribution	6%
Product design	4%
Marketing, advertising, PR	5%
Logistics: materials management, storage, transport	2%
Maintenance, repairs	1%
University, school	2%
Other area	0%

Statistics that speaks the success story

268

Exhibitors

20

Exhibiting
Countries

6,102

Visitors

13

Visiting
Countries

3

Concurrent
Seminars

20+

Speakers

2

Halls

12,000

Sq. Mtrs.

Exhibitors testimonial



ANUTECH - India is a great show, now we are back and we are happy, very well managed. We had good visitors from Haldiram, ITC, PepsiCo, who's who of the industry and it is good to be back here.

Nishant Bansal, Managing Director, Noida Fabcon Machines Pvt. Ltd.



It is very nice to be back here in the industry, meet our customers' physically, show them our equipment and discuss with them their future projects

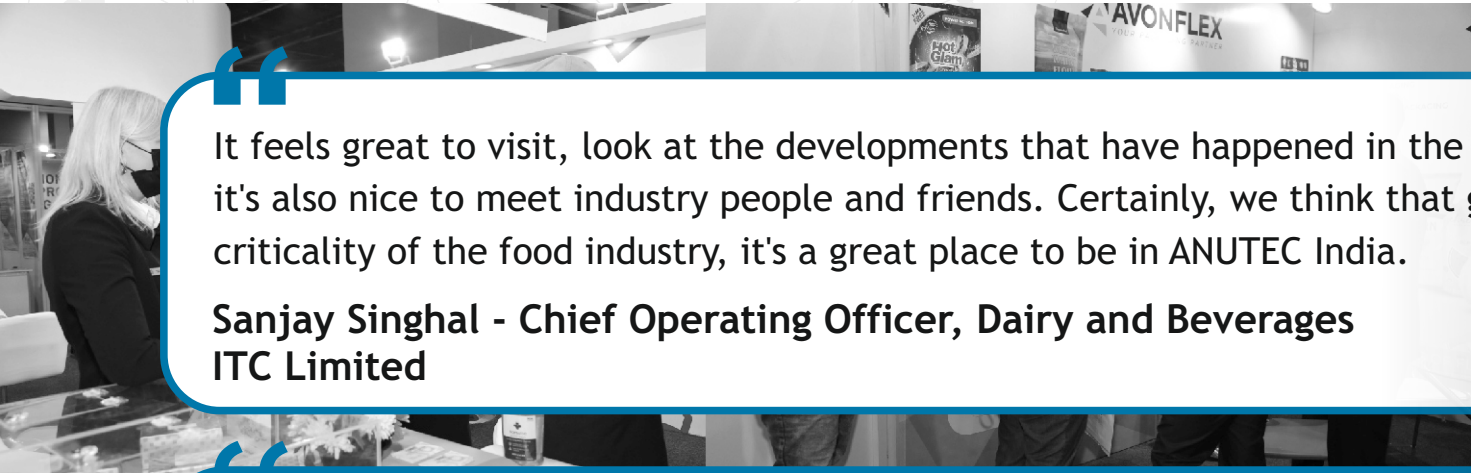
**Manoj Paul - Operations Head and Country Manager
Heat and Control (South Asia) Pvt. Ltd.**



We are pretty happy to see that we are getting very relevant responses, the crowd is filtered and we are getting more precise and subjective response


**Tanuj Agrawal - Vice President
Domino Printech India LLP**

Visitors testimonial




It feels great to visit, look at the developments that have happened in the last two years, it's also nice to meet industry people and friends. Certainly, we think that given the criticality of the food industry, it's a great place to be in ANUTEC India.

**Sanjay Singhal - Chief Operating Officer, Dairy and Beverages
ITC Limited**



I am quite thrilled to be here because after 3 years there is a physical exhibition happening and this is the fantastic exhibition. I can see the pains that have been taken to set up such a beautiful show. The scope of machinery both Indian and imported is enormous as far as food industry is concern.

**Mukhtar Tejani, Managing Director
Gits Food Products Pvt. Ltd.**



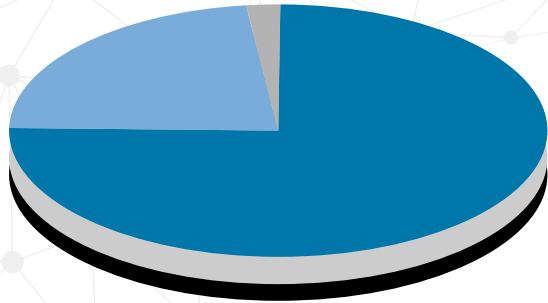
Happy to visit this exhibition by Koelnmesse on packaging and equipment technology. It's a very very important segment in India food processing industry. We are happy to see more Indianization of equipment and even foreign manufacturers setting up units in India is happening. Indian manufacturing is improving similarly there is a large space for imported machineries for high-capacity food processing units as well as new technology areas and this exhibition is serving very good purpose.

**Manoj Joshi, Special Secretary
Ministry Of Food Processing Industries, GOI**



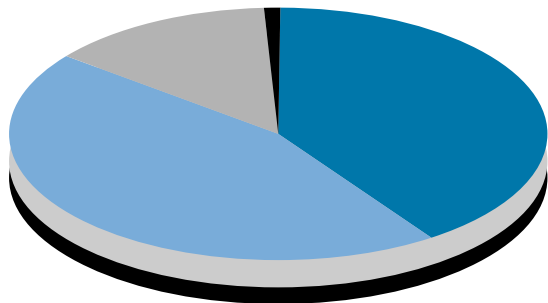
Exhibitor Survey

- Did you meet your relevant target groups at the trade fair?



Yes - 73%
Partly - 25%
No - 2%

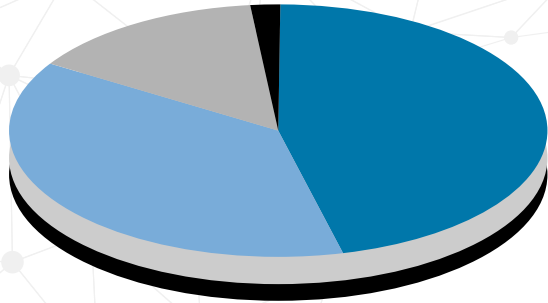
- How satisfied are you with the number and quality of visitors?



Very satisfied - 42%
Satisfied - 41%
Partly satisfied - 16.5%
Dissatisfied - 1%
Not at all satisfied - 0%

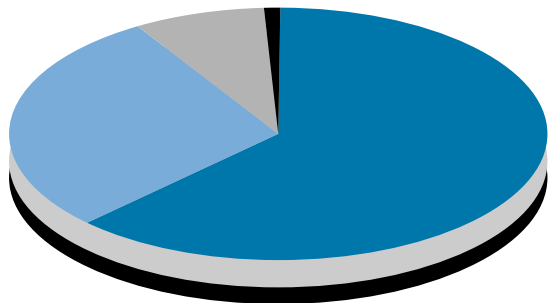
Exhibitor Survey

- How satisfied are you with the event as a whole?



Very satisfied - 45%
Satisfied - 39%
Partly satisfied - 14%
Dissatisfied - 2%
Not at all satisfied - 0%

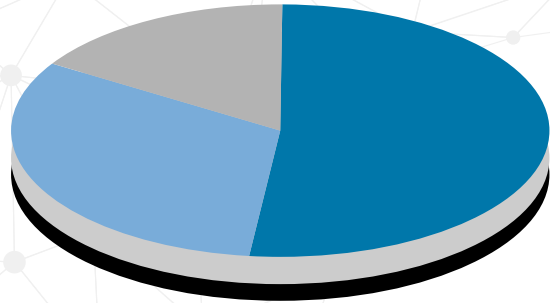
- Are you going to exhibit at the next ANUTEC - International FoodTec India 2022?



Yes, certainly - 66%
Yes, probably - 27%
Not yet decided - 6%
No - 1%

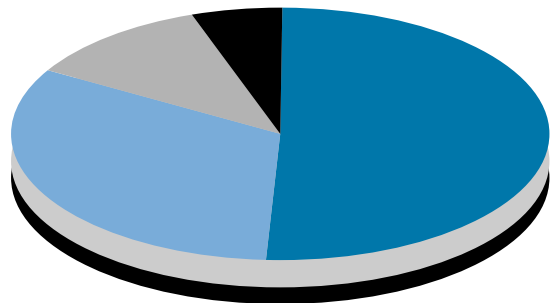
Visitor Survey

- For how many days did you attend the event?



For one day - 52%
For two days - 27%
For three days and more - 21%

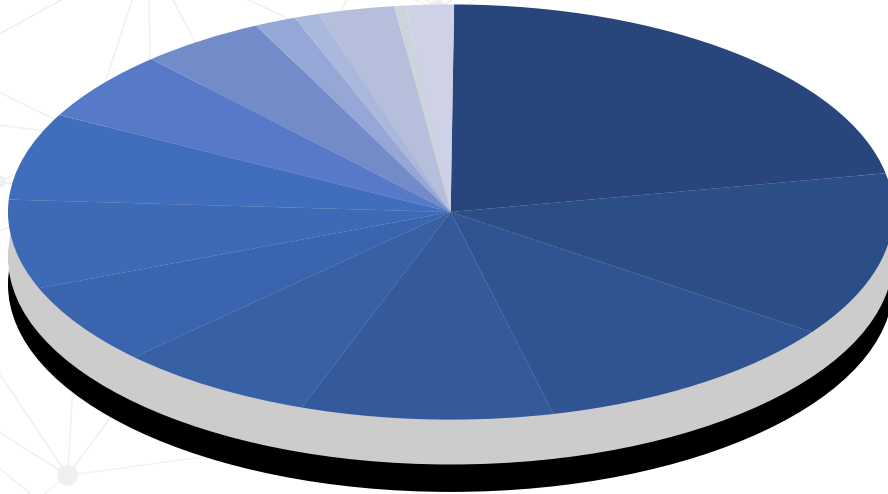
- How would you describe your influence on purchasing or procurement decision making?



Decisive - 51%
Joint decisive - 31%
Consultative - 12%
Not involved - 6%

Visitor Survey

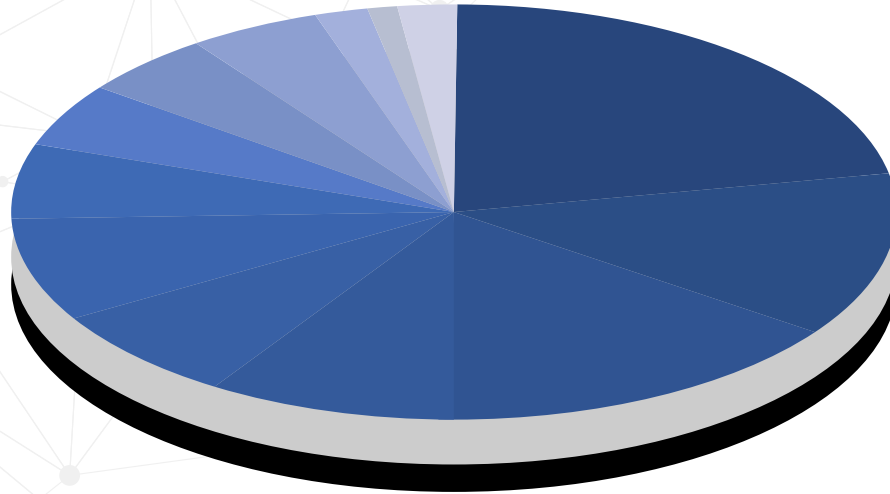
- What is your profession?



- Entrepreneur - 27%
- Co-Owner - 11%
- Freelancer - 11%
- Managing director - 9%
- Board member - 7%
- Head of an authority - 5%
- Plant manager - 6%
- Head of public office - 6%
- Department head - 6%
- Team leader - 5%
- Other salaried staff/civil servant - 0%
- Skilled worker - 2%
- Lecturer/ teacher - 1%
- Trainee - 3%
- Other professional position - 0%
- Pupil, student - 1%

Visitor Survey

- In which area of responsibility are you mainly employed?



Management - 24%

Research and development, design - 12%

Manufacture, production, quality control - 15%

Buying, procurement - 9%

Finance, accounting, controlling - 8%

Information and communication technology - 8%

Human resources, administration - 4%

Sales, distribution - 6%

Product design - 4%

Marketing, advertising, PR - 5%

Logistics: materials management, storage,
transport - 2%

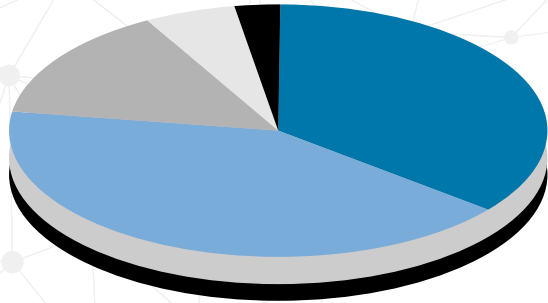
Maintenance, repairs - 1%

University, school - 2%

Other area - 0%

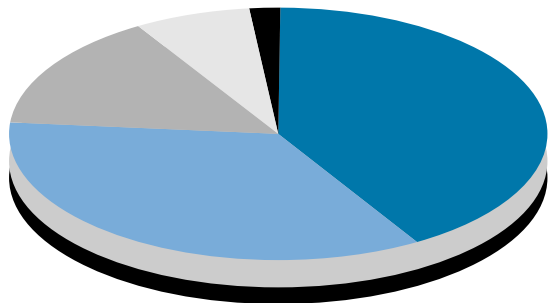
Visitor Survey

- How satisfied are you with the quality of the range of exhibits?



Very satisfied - 36%
Satisfied - 40%
Partly satisfied - 15%
Dissatisfied - 6%
Not at all satisfied - 3%

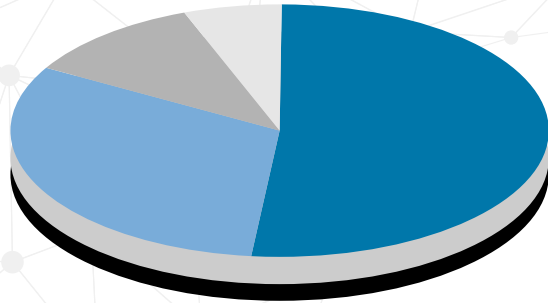
- How satisfied are you with the event as a whole?



Very satisfied - 43%
Satisfied - 34%
Partly satisfied - 14%
Dissatisfied - 7%
Not at all satisfied - 2%

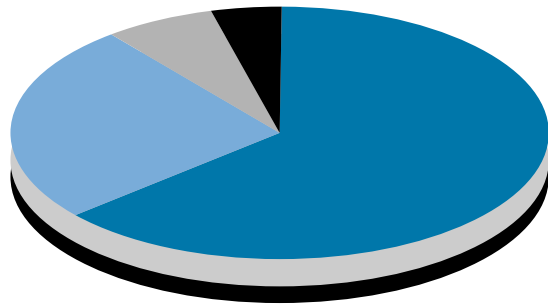
Visitor Survey

- Are you going to visit the next ANUTECH - International FoodTec India in Mumbai in 2022?



Yes, certainly - 53%
Yes, probably - 30%
Not yet decided - 11%
Definitely not - 6%

- Would you recommend a good business friend to visit ANUTECH - International FoodTec India and co-located exhibitions?



Yes, certainly - 65%
Yes, probably - 25%
Not yet decided - 6%
Definitely not - 4%



Witness the best in business,
serving the food tech industry
since 2006!

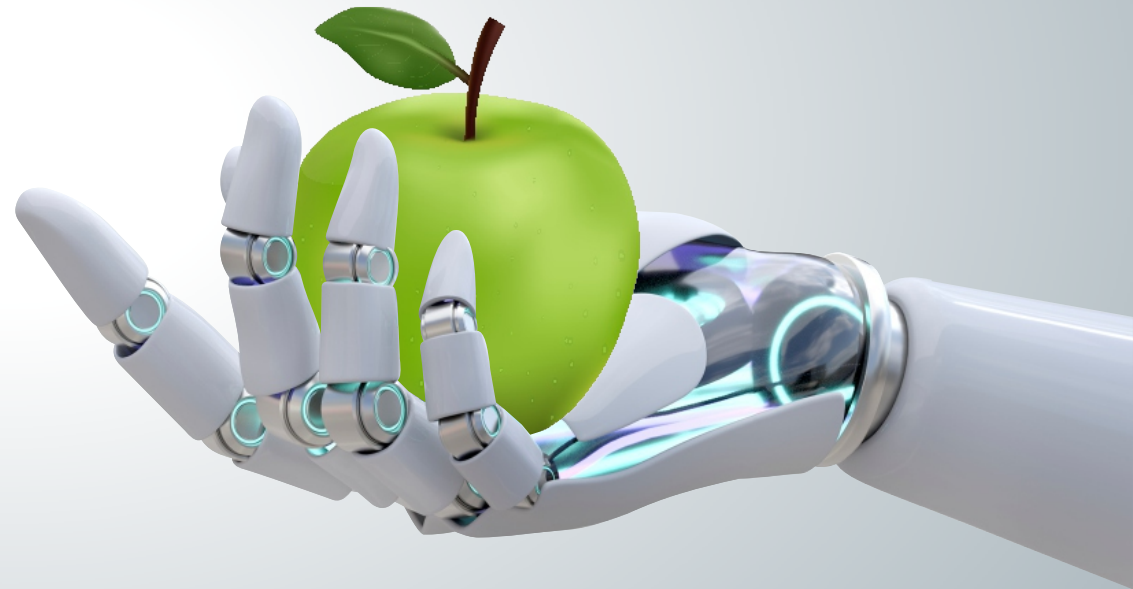
www.anutecindia.com

ANUTECH - International FoodTec India

SEE YOU IN
2022

14.-16.09.2022

Bombay Exhibition Centre, Mumbai, India



Co-located with:



Organised by:

